AGENTIC COMMERCE · IDEALO · CHALLENGE BRIEF

Build Something We Didn't Expect

Agentic Hackathon: From Research to Commerce · Friday 27 November 2026 · 14:00–21:00 CET · The Delta Campus, Berlin

TRACK	AWARD CATEGORY	SUBMISSION DEADLINE
Agentic Commerce	**Most Creative Use of the idealo MCP**	**Fri 27 Nov, 19:45 CET**

The challenge

Build an application, agent, experience or prototype that uses idealo's commerce data to solve a real problem. Through the idealo MCP you can work with the product catalogue, category relationships, current and historical prices, product availability, merchants and offers. Make that data essential to what your prototype does.

For example, help someone decide whether to buy, wait, repair, rent or substitute. You could use price and availability signals to spot shortages or plan purchases around a budget. An idea outside shopping is welcome if commerce data makes it possible.

What idealo will reward

CRITERION	QUESTION
Creativity	Does the project use the idealo MCP in an unexpected way?
Meaningfulness	What real problem does it solve, and for whom?
Use of the data	How do product, price, availability, merchant or category signals drive the result?
Execution	Does the working prototype make the idea and its potential tangible?

Submission

Submit by **Friday 27 November at 19:45 CET** through the standard AI Agents Berlin submission. Selected teams pitch live from 20:00 CET. Teams of up to five, with at least one member on site at The Delta Campus. Teams own their code.